

Townsville BUG

June 2012- July 2013 Annual Report

About Townsville BUG

The Townsville Bicycle User Group inc. aims to get more people cycling more often on safe, direct and connected routes. We do this through public comment on cycling, hosting cycling-related events that encourage more participation and better acceptance of the benefits this brings to the community. Collation and assessment of data about cycling.

2013-2014 strategic priorities are to:

Develop our relationships with the business, political and media community of Townsville.

Grow participation and promotion of our Events

Develop our technical understanding of Urban and Traffic design in order to present workable advice to TMR and Council

Stimulate increased feedback from Townsville Residents about improving amenity for Active Transport based on their own experience and expertise

2012-13 highlights

Established connections in various meetings: Lavarack Barracks, TTH redevelopment, council, TMR, Asia Pacific Cycle Congress

Parking Day The BUG collaborated with local artist Marion Gaemer to produce an installation as part of International Parking day 3rd Friday in Sept. The mission of PARKing Day is to 'generate debate around how public space is created and allocated, and to improve the quality of urban human habitat' It was brought to Townsville for the first time this year as a result of efforts by Umbrella Studios Director. Our space was welcomed by adjacent businesses including Betty Blues

Ride2Work Day - Flinders Square breakfast hosted by BUG with donations from Coffee Dominion and Quali-T cycles

Super Tuesday - BUG promotion of this event and member participation resulted in 46 of 47 sites across the city being filled, a significant increase on the year previously. In the words of the **Strategic Planning Department at Townsville City Council** 'This data will assist council in identifying key bicycle networks throughout the city, assist in strategic planning of future bike networks and development of maintenance plans.'

Presentation at Asia Pacific Cycle Congress by Townsville BUG president in March 2013 developed strong links with other professionals in the industry and increased awareness of the role of Bicycle User Groups.

TMR 'Designing for Pedestrians and cyclists' course attended by stu Munro our technical advisor.

Eco Fiesta BUG stall adding to festive atmosphere at this City Council Event. We provided advice and support for people considering cycling as an environmentally-friendly form of transport

Barbeque fundraiser

Media exposure - articles and quotes provided by the BUG to The Bulletin, Seven Network and WIN television

Key players

Executive management 2012- 2013 financial year

President: Rebecca Ryan

Secretary: Ranetta Eastment

Treasurer: Naomi Barton

Assistant Treasurer: Aaron Young

President's Report

This year has seen a stellar rise in prominence and participation of The Townsville BUG. The relevance of cycling to almost all aspects of life (entertainment, environment, recreation, transportation, health and urban design to name a few) mean that the possibility for engagement is almost boundless. I've really enjoyed meeting with various community leaders. The process of discovery as to how we can work collaboratively is an exciting one for me.

This year was the first time for the Style Over Speed and Sue Bell Memorial rides.

This role has brought me in touch with some really remarkable people and strengthened my respect and appreciation of life in Townsville.

2012-2013 has also been a period of strong economic growth for the BUG. We obtained our first successful grants from Townsville City council, raffle ticket revenue and the hard work of all those at the fundraising barbeque have allowed us to purchase items such as our marquee, banner and bicycle rack making the hosting of events much easier.

The assistance of the Townsville Triathlon Club in the loan of many of these items for previous events is much appreciated. The experience and help of established local groups such as Rockwheelers, Townsville Cycle Club, tri club and Road Runners has been invaluable. So too has the guidance of prominent organisations such as Bicycle Queensland, Bicycle Network, CBD BUG, Amy Gillett Foundation and The Heart Foundation.

I am happy to nominate for another term as Townsville BUG president.

Financial statements for year ended 30/6/13

Description	credit	expense
TTH BUG transfer of funds from 2011 Ride2Work bike raffle of bicycle donated by Rebecca Ryan which was previously won by Bicycle Network for her efforts to recruit people to Ride2Work.	\$ 1379.30	
Bicycle Queensland grant for BIKE WEEK celebrations	\$ 2200.53	
BIKE WEEK expenses (marquee, banner, posters, catering)		\$ 2200.50
proceeds from raffles (Cowboy's jersey- donated by Townsville City, Ride2Work bike donated by BNG cycles)	\$ 1317.5	
Super Tuesday (TTH volunteers)	\$ 100	
Super Tuesday (Townsville BUG volunteers)	\$ 350	
Ride2Work related Expenses		\$ 345.50
Townsville City Council Ride2Work Grant reimbursement	\$ 300	